RAWCUBES

A Storm of Consumer Data

- and the Precision of Multi-Cloud Data Processing

“Most organizations adopt a multi- cloud strategy out of a desire to avoid vendor lock-in or to take advantage of best-of-breed solutions. We expect that most large organizations will continue to willfully pursue this approach”

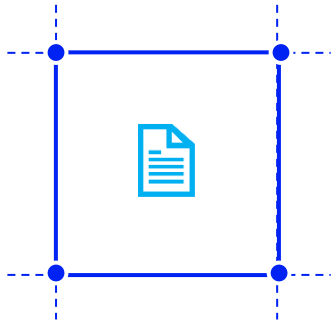
Majority of Respondents

81%

Why Retailers need to leverage Multi-Cloud Data Solutions?

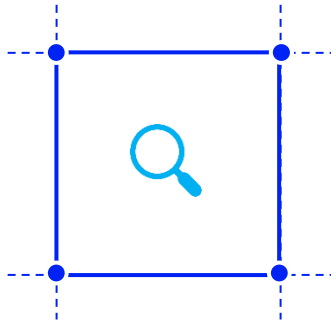
- Stay ahead of the competition by segmenting their customers and predicting the next market strategy
- Ingest, transform and deploy business analytical solutions in private and public environments.
- Segregate data and segment customers with a 360 view of their journey.
- Discover hidden data insights to take data driven decisions.
- Use cutting edge technology of Knowledge Graph for clear data visualization.
- Utilize Multi Cloud Data Integration to predict and curate new market strategies.

❑ How Does On-Premise Software Restrict Seamless Data Management?



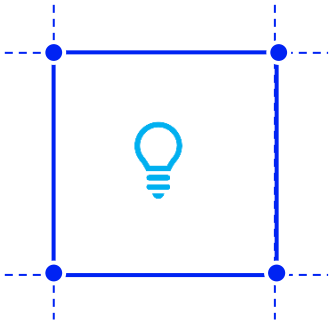
Disrupted Customer View

Deriving meaningful insights with on-premise software from big data not only requires experts to engineer solutions but also require an extensive amount of time. This approach further restricts enhanced view of customer engagement.



Complexities across Vendors

With on-premise software, it becomes difficult to adapt best in breed data platforms with multiple cloud vendors while maintaining a unified experience as Single cloud lacks clear visibility of data across different layers.



Lack of Touch Points Integration

Legacy systems hamper the integration of various data sources and applications with different touch points.

Manage Your Store from Anywhere

The Retail industry is booming with the help of meaningful insights derived through customer data by leveraging Multi-cloud data integration solutions. Customers benefit from a seamless experience because of its agile and flexible services. But merely providing a smooth experience to the customer does not suffice to create an edge in the industry, the most critical factor is to retain existing clientele.

Still wondering why businesses should adopt Multi-Cloud Data Management Solutions ?

Scaling With Seasonal Traffic Bursts

Consumers tend to spend more during the holiday season and it’s crucial for Retailers to be prepared for every scenario. Multi cloud data management approach allows retailers to:

- Acquire and assess each layer of the organization’s data without hassle.
- Invest on cost efficient and economical customized plans provided by Multi cloud data service providers, like Rawcubes.
- Scale their IT systems and services flexibly and effectively.

Descriptions

Multi cloud enables retailers to have enhanced access to every layer of the organization’s data with precision.

Increased Control Over the IT sector

“More than 80% of on-premise data centers have way more space than is necessary, which translates to higher costs”. Here’s how multi-cloud data management solutions come to play:

- It ensures data security and governance for the voluminous data accumulated from disparate sources.
- Allows various teams in the organization to have clear visual insights to make secure data driven decisions.

Descriptions

It is important for industries to have a balanced control over IT.

Building an Experience

A study on the market found that over 78% of consumers would only engage with brands who have established a personalized experience with them over time,

- Multi cloud data management processes' agile and flexible composition effectively serves organizations of different sizes by computing all the data in one place.
- With a view of the customer's journey, organizations understand their audience and curate customer centric market strategies.

Descriptions

This data is used intelligently to curate insights that benefit the customer and enable a better brand experience.

Reliability and security

Data management and security is a matter of concern for every organization. Have a look at why organizations should trust Multi cloud data management processes' reliability and security.

- DataBlaze provides increased reliability by executing jobs which contains PII/PCI data and segregates other compute extensive jobs on cloud.
- It solves the challenge of maintaining personal information (PII) data on cloud.
- It has 24/7 availability of an integrated governance model

Descriptions

Relying on Multi-Cloud for Data security is the other major concern retailers have, given the nature of their data.

Our mission

We, at Rawcubes, aim to deliver the highest industry outcomes that Multi cloud data integration brings with its services for the Retail Industry.

Request a demo with our technical experts.

Thank You

www.rawcubes.com